Revised syllabus (2019 Pattern) B.Com. Degree course (CBCS) Syllabus for

First Year B.Com Semester – II

Subject Name: - Business Environment & Entrepreneurship - II

Subject Code: - 116(E) - II

Depth of Programme: - Fundamental Knowledge

Unit	Unit Title	Contents	Purpose Skills to be developed
No.			
1	Entrepreneurial	Nature- Comparison between entrepreneurial and	Understanding the difference between
	Behaviour	non-entrepreneurial, Personality-Habits of	entrepreneurial and non-entrepreneurial, personality,
		Entrepreneurs – Dynamics of Motivation	Habits of Entrepreneurs
			Skill-developing entrepreneurial personality and
			developing habits of entrepreneurs in students
2	Entrepreneurship	Concept- Need and Importance of Entrepreneurship	Providing knowledge and significance of
		- Economic Development and Industrialization -	entrepreneurship
		Role of Entrepreneurship in economy- Entrepreneur	Skill-Realising role of entrepreneurship in economy
		as a catalyst	
3	Institutions working	1) Entrepreneurship Development Institute of	Gaining knowledge of various institutions promoting
	for promoting	India (EDII)	entrepreneurship
	entrepreneurship	2) Maharashtra Centre for Entrepreneurship	Skill-Acquaintance with these institutions
		Development (MCED)	
		3) District Industries Centre (DIC)	
		4) Maharashtra Chamber of Commerce,	
		Industries and Agriculture(MCCIA)	
		5) Role of local NGO in promoting	
		Entrepreneurship	

4	Study of	1) Hanumant Gaikwad (BVG)	Getting inspiration from the entrepreneurs
	entrepreneurs	2) Kiran Mazumdar Shaw	Skill-Developing entrepreneurial personality by
		3) Suwasini Kirloskar	getting inspiration from the entrepreneurs
		4) Any successful Entrepreneur from your area	
